
STEVE COSSENTINO

Graphic Design

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Profile

With over a decade of experience, I am a designer who puts creative thinking first and can thrive in any environment. I pride myself on being a self-starter who is adaptable in a changing landscape, taking on new responsibilities and learning along the way. I'm someone my team can always rely on to deliver efficient solutions no matter what the design challenge, large or small.

I'm hoping to expand my skillset by learning all I can from new opportunities for growth. I'd love to join a team where collaboration, creative solutions and personal development are a main focus.

Past Experience

American Directory Systems Group Malvern, PA 2011 - 2023

Lead Graphic Designer

- Communicating and maintaining relationships with our clients on every aspect of designing collateral (from logos and business cards to banners and billboards) to enhance their presence.

Some of these responsibilities included: iterating on designs, proof-reading content, pre-flight refinement for finalized printing and archiving deliverables.

- Worked with hundreds of different businesses on building promotion and visibility for their brands. I was the sole contact for many of them over the years.
- Maintained our company's website. Keeping content up-to-date and minor revisions to the look and feel.
- Worked with various publishers and print vendors to launch products.

Help Desk Management

- Communicate with clients on a daily basis to assure artwork conforms to specs and meets their creative needs in a timely manner.

Freelance Projects

I've worked on a multitude of projects ranging from brand identity work for small businesses to album layouts for musicians.

Some of these include:

PinDot Media, 2023

Promotional materials for business visibility

Johnson & Johnson, 2010

Website banner design

Contemporary Record Society, 2009

Album cover and booklet design

Various t-shirt and poster design, promotional collateral for local bands.

Skills

Typography

Layout/Composition

Color Theory

Infographics

Photography

Font Design

Logo Design

Proficient in Adobe Creative Suite, Microsoft Office

Working knowledge of HTML/CSS

Education**The University of the Arts, Philadelphia, PA**

BFA in Graphic Design, 2009

Awards**Senior Degree Project Citation Award 2009**

The Inner Light: How Indian Music and Culture Shaped the Psychedelic Movement

References**Anne Malone, Administrator of DSG**

amalone@dsgssi.com

Dean Hodges, Vice President of DSG

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Todd Albright, Graphic Designer

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